

## Monday, June 22

- 4:15-4:45p **FFMA Business Meeting**  
Flagler I & II  
Sponsor: Spectra Food Services
- 4:45-5:15p **FFMA Legislative Update**  
Presented by Wayne Malaney,  
FFMA General Counsel  
Flagler I & II
- 5:15-7p **Free time**
- 7-7:30p **Reception at Four Seasons Resort**  
The Living Room  
Sponsor: Levy Restaurants
- 7:30-9:30p **Dinner at Four Seasons Resort**  
Royal Poinciana Ballroom  
Sponsor: Ticketmaster
- 9:30p-12a **Hospitality Suite, #1171**  
Sponsor: Hunt Construction Group

## Tuesday, June 23

- 6:30-8a **Continental Breakfast**  
The Living Room  
Sponsor: HOK
- 8:30a-2p **Networking Opportunity**  
Offsite at Breakers West Country Club  
Sponsor: StageRight
- 10a-1:30p **Florida's Presenter's Meeting**  
Offsite at the Kravis Center  
Sponsor: Raymond F. Kravis Center
- 2:45-3p **Snack Break**  
Flagler I & II  
Sponsor: Hussey Seating
- 3-4:00p **Educational Session:**  
**Planning for the Future**  
with **John Toppe & Lorrin Shepard**  
Flagler I & II  
Sponsor: OAI
- 4-5:15p **Agents & Promoter Panel**  
Flagler I & II  
Sponsor: ISS Facility Services
- 5:15-6:30p **Free time**
- 6:30-7p **Reception at Four Seasons Resort**  
Royal Poinciana Foyer  
Sponsor: Daktronics
- 7-9p **Dinner at the Four Seasons Resort**  
Royal Poinciana Ballroom
- 9p-12a **Hospitality Suite, #1171**  
Sponsor: Aramark



## Other sponsored items:

- Event signage**  
Sponsor: OAI Corporation
- Golf gifts & beverage cart**  
Sponsor: OAI Corporation



## Sunday, June 21

- 8:00-11:30a **FFMA Board of Directors Meeting**  
Executive Board Room  
Sponsor: Spectra Food Services
- 2-5p **Conference Registration**  
Flagler Foyer  
Sponsor: Feld Entertainment
- 7-8:30p **Opening Reception**  
Palm Beach Convention Center  
Sponsor: Spectra Food Services
- 9p-12a **Hospitality Suite, #1171**  
Sponsor: Crossroads Consulting Services

## Monday, June 22

- 7:30a-3p **Conference Registration**  
Flagler Foyer  
Sponsor: Feld Entertainment
- 7:30-8a **Continental Breakfast**  
Flagler Foyer  
Sponsor: Sentry Event Services
- 8-8:10a **Welcome Remarks**  
Kim Stone, FFMA President  
Flagler I & II
- 8:10-9:45a **Educational Session:**  
**The Role of the Inspiring Leader with Mary Gardner**  
Flagler I & II  
Sponsor: The Bigelow Companies
- 9:45-10:00a **Coffee Break**  
Flagler Foyer  
Sponsor: Andy Frain
- 10-11:00a **Educational Session:**  
**Capital Planning with Mitch Silverman**  
Flagler I & II  
Sponsor: Contemporary Services Corporation CSC
- 11a-12:30p **Round Tables:**
- |   |  |   |
|---|--|---|
| 1. Stadiums<br>& Arenas<br>Royal Poinciana II | 2. Convention Centers<br>Royal Poinciana III | 3. Performing<br>Arts Centers<br>Mizner |
|---|--|---|
- Sponsor: Centerplate
- 12:30-2p **Lunch On Your Own**
- 2-3:00p **Ticketmaster Presentation**  
Flagler I & II  
Sponsor: Ticketmaster
- 3-4:00p **Educational Session:**  
**Facility Signage**  
Flagler I & II  
Sponsor: First Coast Security
- 4-4:15p **Snack Break**  
Flagler Foyer  
Sponsor: Owens Facility Services



# Speaker Bios

## Opening Session Speaker: Mary Gardner



### The Role of the Inspiring Leader

As a leader in your business, industry and community you are constantly in the limelight. Your role requires you to manage, motivate and inspire the people you lead.

Because of the limited time and attention spans in our culture, good leaders are constantly working on

their public performances to inspire and motivate their team to perform at the highest level possible.

Business and speech coach Mary Gardner has taught thousands of people the fine art of public speaking. Her clients have ranged from NFL HALL of Famers such as Mike Haynes, NBA players like Bernard King, Astronaut Mark Kelly, to Tennis stars, Martina Navratilova and Billie Jean King, many Olympic Champions, TV Stars, Publishers, and corporate individuals including Wall Street Executives, Presidential Candidates, Sales Managers and Fund Raisers.

Mary will lead an interactive presentation geared to help each executive fine tune some skills, and learn some new ones. We will discover:

- Conquering stage fright
- Developing your style so you shine
- Story Telling Techniques
- Creating a Signature Keynote Speech
- Getting through the crucial first minutes
- The role of the inspiring leader- and the secret of Charisma!
- Communicating successfully with Millennials

### Get ready for an interactive, informational session that will be full of fun!

Find out more about Mary: <http://www.MaryGardner.com>



## Promoters Panel

**Kristine Marshall** is a concerts agent at ICM Partners (formerly International Creative Management), booking their roster of music, comedy, and special attractions talent for theaters, arenas, clubs, festivals, symphonies, and other special events. Kristine has been at ICM's New York office since 2001 and books ICM's artists for the Southeast U.S.



**Jeff Meyer**, Feld Entertainment, Senior Vice President, Event Marketing & Sales – North America: Jeff Meyer oversees ticket sales, advertising, promotion, local and regional



Universe LIVE!

**David Pitman**, Director of Touring Arenas, Cirque du Soleil. He joined Cirque du Soleil in April 2011 as Director of Tour Planning for Arena Shows. In his role at Cirque he oversees planning for global tours of Cirque's arena productions, including *Saltimbanco*, *Alegria*, *Dralion*; *Quidam*; *Michael Jackson THE IMMORTAL World Tour*; *Varekai*; as well as upcoming arena tours of *Ovo*, and Cirque's newest production *TORUK – The First Flight*, based on James Cameron's award-winning film *Avatar*, which will begin touring North America in November 2015. Prior to joining Cirque du Soleil, Dave contributed to Feld Entertainment's growth in international and domestic touring for over 25 years, serving in various roles including Director of North American Routing & Tours; Director of International Tours; Company Manager; and Tour Accountant.



**John Valentino**, President of AEG-SE, Having been born in New York City, and raised in the northeast, John Valentino later graduated from Florida Atlantic University with a degree in Business and Public Administration focusing on the entertainment industry.



Valentino served as Executive Vice President for Florida's longtime premier concert company, Fantasma Productions Inc. for almost three decades.

In 2008, Valentino was recruited by AEG Live, establishing their presence in the Southeast with a base in West Palm Beach, Florida, and now serves as Senior Vice President of AEG Live SE, LLC. He and his staff book and promote over 500 concerts and special events in all size venues across the state and into the southeast annually. In 2009, Valentino was named Pollstar's Talent Buyer of the Year. AEG Live SE is one of fourteen regional offices that work as a team, along with AEG's various divisions and partners, meeting the challenge of programming the best talent, in the right places at the right times, in creating the optimal artist and fan experience.

**Mario Tirado**, Agent, CAA-NY, is a Music Agent at leading entertainment and sports agency Creative Artists Agency (CAA). Tirado works in the New York office and represents a broad scope of musical talent, providing strategic counsel on concert tours and aspects of their overall career development.

Tirado began his career in 1986 in the ICM mailroom. In 1987, he joined Agency for the Performing Arts until he exited his Senior Vice President post in 2001 to join Monterey Peninsula Artists. He joined CAA in 2004.

Tirado attended Queens College and the Aaron Copland School of Music. He and his wife, Deanna, have four children, Tyler, Devin, Jordan and Riley.