



August 22, 2022

To all FVMA members;

I hope this letter finds you each doing well. We have definitely seen some tough times in our industry over the past few years. I am certainly glad to see that we are all coming out of these tough times together, full steam ahead and ready to provide fantastic guest experiences to a desiring audience.

I want to personally take a moment and thank all of you for maintaining your relationship with the association as a member. Layoffs, furloughs, budget cuts, event cancellations, breaks in supply chains, inflation.....we all have been hit hard and your continued partnership with FVMA is truly a testament to your belief in our industry and our association.

As we move forward as an association, I encourage each of you to be an ACTIVE member. Whether that be volunteering for a committee, reaching out to the board with ideas, comments or suggestions, helping to align vendors as possible sponsors, posting open job opportunities or spreading the word to your colleagues to join as members, every little bit of participation helps to strengthen the ONLY state association in the country dedicated to our industry.

As part of some recent efforts by your Board of Directors, we have introduced some exciting new membership packages that we hope will not only satisfy our current member's needs, but allow us to grow our membership, which in turn makes us stronger. These packages allow you to obtain your annual membership(s) and conference registration(s) at a discount. Our hope is to not only grow the membership at current member venues, which will allow us to train and prepare the next generation of industry leaders, but provide new members an easy and affordable way to align their venue with their fellow Floridian venues.

Finally, if you should have colleagues in the state who you may think would be a good fit with our organization, please spread the word. The Board is also happy to reach out as well. We hope to add not only large stadiums and arenas, but the smaller, more local auditoriums, fairground complexes, performance houses, etc. as they are just as important in helping to mold and guide our industry in the state. So again, if you should have a contact or know of a venue in your locale, please pass that information along and we will be certain to act.

Stay well and THANK YOU again for your continued ACTIVE support of FVMA!

Sincerely,

Anthony Camarillo

President, Florida Venue Managers Association  
Executive Director, RP Funding Center