

2006 FFMA Operations Seminar

Seminar Agenda:

Wednesday, September 13th, 2006		
8:00am - 10:00am	Registration	West Lobby
8:00am - 9:00am	Continental Breakfast	Grand Concourse
9:00am - 10:00am	Welcome & Opening Session	Main Hall
10:15am - 11:45am	Session 2 - New Technology <i>"What The Future Holds"</i> presented by Miami Stagecraft	Murray Studio
12:00pm - 1:00pm	Lunch	Great Room
1:00pm - 1:45pm	Facility Tour	Backstage
2:00pm - 3:20pm	Session 3 - <i>"Insurance, Why?"</i> presented by Acordia Insurance Company,	Murray Studio
2:00pm - 3:20pm	Session 3a - Safety/Security: <i>"Terrorist, Hurricanes, & The General Public, Are You Ready?"</i>	Campbell Studio
2:00pm - 3:20pm	Session 3a: <i>Sales & Marketing: Do Our Customers Have New Expectations From Us?</i>	Lake Hollingsworth A
3:20pm	Afternoon Break	MST Lobby
3:30pm - 5:00pm	Town Hall - Open Forum, presented by Jeff Hartzog	Murray Studio
5:00pm - 6:00pm	Networking Hour	East Cafe

Conference Registration:

Please download and complete the [Conference Registration Form](#).
Deadline is September 6, 2006.

To register, mail, fax, or email the completed registration form to:

Ruth Eckerd Hall
Attn: Jeffrey L. Hartzog
1111 McMullen Booth Road
Clearwater, FL 33759
Fax: (727) 712-2701

Email: jhartzog@rutherfordhall.net

Postmarked before July 24, 2006:

FFMA Members or Staff	\$25.00
Non-Member	\$35.00
Student	\$25.00

Postmarked after July 24, 2007:

Members	\$35.00
Non-Member	\$45.00
Student	\$25.00

Driving Directions:

[Map of 1111 North McMullen Booth Road, Clearwater, FL 33759-3219](#)

From St. Petersburg (the south): Take the Bayside Bridge (S.R. 611) north to McMullen-Booth Road. Turn right on Ruth Eckerd Hall Drive.

From Tampa (the east): Take the Courtney Campbell Causeway (S.R. 60) & turn right (north) at McMullen-Booth Road. Turn right on Ruth Eckerd Hall Drive..

From Tarpon Springs (the north): Head south on Eastlake Road (S.R. 611), which becomes McMullen-Booth Road. Turn left on Ruth Eckerd Hall Drive.

◀ Get Directions ▶

Enter starting street address:

City, State or Zipcode:

Show me the way

YAHOO! MAPS

Hotel Information:

Budget:

La Quinta Inn (2.8mi E)
21338 US Hwy 19 N
Clearwater, FL 33765
(727) 799-1565

Mid-Level:

Holiday Inn Express (2.7mi E)
2580 Gulf to Bay Blvd
Clearwater, FL 33765
(727) 797-6300

High-End:

Safety Harbor Resort & Spa (2.3mi N)
105 North Bayshore Drive
Safety Harbor, FL 34695
(888) 237-8772

Special Conference Rates:

*Please mention code **FMA-REH** when booking.*