

2004 FFMA Operations Seminar

Welcome Message:

It's that time again! The annual opportunity to gather and share your expertise and concerns (and have some fun) with your industry peers from around the state of Florida will take place this year in Tampa at the [USF Sun Dome](#). A program consisting of workshops, presentations and roundtable discussions featuring a wide variety of news and information that you can use right away is being developed right now! If you've attended FFMA seminars in the past, you know they are truly interactive forums and they get better and better every year. Whether you're involved in administration, production or "front of house" management, this is your "one stop shop" for the latest tips and tricks you need to succeed in your job!

This year's keynote speaker will be Kevin McGuire, nationally acknowledged expert on disability-related matters. Mr. McGuire has hands-on experience in government and disability law. He has worked on construction projects with total budgets of over ten billion dollars, conducted over 200 ADA program audits, trained more than 25,000 corporate staff, participated in several national ADA conventions and appears regularly on television to discuss disability concerns. Mr. McGuire will discuss ADA compliance issues as well as emergency evacuation planning for the disabled. Don't miss this opportunity to get first-hand expert advice on some of the most relevant issues facing our industry today!

Seminar Agenda:

Thursday, September 6th, 2007	
8:00am - 9:00am	Continental Breakfast and Ice Breaker
9:00am - 10:00am	Networking 101 Mel Jurado, The Profitable Group
10:00am	Break
10:15am	Emergency Evacuation Planning for the Disabled Kevin McGuire, CEO, McGuire Associates
11:45am	Lunch Catered by Carrabba's Italian Grill
1:00pm	Teambuilding 101 Jay Feaster, General Manager, Tampa Bay Lightning

1:45pm	Break
2:15pm	<p>Breakout Round Table Discussions:</p> <p>Booking - Elmer Straub, St. Pete Times Forum</p> <p>Security - Mickey Farrell, Raymond James Stadium & University Police</p> <p>Operations - Jeff Hartzog, Ruth Eckerd Hall</p> <p>Marketing & Ticketing - Sherry Dye, Ticketmaster, & John Bell, Tampa Theatre</p>
3:00pm	Break
3:30pm	Facility Managers Round Table Discussion with Mike LaPan, Allen Johnson, Bill Becker, John Bell, and Mickey Farrell.
5:00pm	<p>RECEPTION</p> <p>Catered by Margarita's Mama's</p>

Conference Registration:

Registration for this conference is \$25. Please download and complete the [Conference Registration Form](#).

To register, mail, fax, or email the completed registration form to:

The Sun Dome
c/o Clark Brooks
4202 East Fowler Avenue
Tampa, FL 33620

Fax: (813) 974-3813
Email: clark@sundome.org

For additional information on the Operations Seminar, please contact [Mike LaPan](#) via email or at (813) 974-3111.