

## Sunday, June 15

- 8:30-11:30a** **FFMA Board of Directors Meeting**  
Executive Board Room  
Sponsor: Ovations Food Services
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- 2-5p** **Conference Registration**  
Flagler Foyer  
Sponsor: Feld Entertainment
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- 7-8:30p** **Opening Reception**  
Palm Beach Zoo  
Sponsor: Ovations Food Services
- 
- 9p-12a** **Hospitality Suite, #1671**  
Sponsor: Robbins Sports Surfaces

## Monday, June 16

- 7:30a-3p** **Conference Registration**  
Flagler Foyer
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- 7:30-8a** **Continental Breakfast**  
Flagler Foyer  
Sponsor: Sentry Event Services
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- 8-8:10a** **Welcome Remarks**  
Kim Stone, FFMA President  
Flagler I & II
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- 8:10-8:30a** **Ice Breaker:**  
Snowball Fight!
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- 8:30-10:00a** **Educational Session:**  
**Teaching Executives How to Build & Protect Your Online Reputation**  
Flagler I & II  
Sponsor: The Bigelow Companies
- 
- 10-10:15a** **Coffee Break**  
Flagler Foyer  
Sponsor: Andy Frain
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- 10:15-11:45a** **Educational Session:**  
**Active Shooter & 7 Signs of Terrorism**  
Flagler I & II  
Sponsor: Contemporary Services Corporation CSC
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- 11:45a-12:30p** **Round Tables:**
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|---|--|---|
| <b>1. Stadiums &amp; Arenas</b><br>Royal Poinciana II | <b>2. Convention Centers &amp; College Facilities</b><br>Royal Poinciana III | <b>3. Performing Arts Centers</b><br>Mizner |
|---|--|---|
- Sponsor: Johnson Controls
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- 12:30-2p** **Lunch On Your Own**
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- 2-2:30p** **FFMA Business Meeting**  
Flagler I & II  
Sponsor: Painters On Demand
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- 2:30-3:30p** **Ticketmaster Presentation**  
Flagler I & II  
Sponsor: Ticketmaster
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- 3:30-3:45p** **Snack Break**  
Flagler Foyer  
Sponsor: Owens Facility Services



## Monday, June 16

- 3:45-4:15p** **FFMA Legislative Update**  
Presented by Wayne Malaney,  
FFMA General Counsel  
Flagler I & II
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- 4:15-5:15p** **Educational Session:**  
**State of Marketing**  
Jarrett Smith—Digital Strategist  
Flagler I & II  
Sponsor: First Coast Security
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- 5:30-7p** **Free time**
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- 7-7:30p** **Reception at Four Seasons Resort**  
The Living Room  
Sponsor: Levy Restaurants
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- 7:30-9:30p** **Dinner at Four Seasons Resort**  
The Pool  
Sponsor: Ticketmaster
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- 9:30p-12a** **Hospitality Suite, #1671**  
Sponsor: Hunt Construction Group

## Tuesday, June 17

- 6:30-8a** **Continental Breakfast**  
The Living Room
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- 8:30a-2p** **Networking Opportunity**  
Offsite at Breakers West Country Club  
Sponsor: StageRight
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- 10a-1:30p** **Florida's Presenter's Meeting**  
Offsite at the Kravis Center  
Sponsor: Raymond F. Kravis Center
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- 2:45-3p** **Snack Break**  
Flagler I & II  
Sponsor: Hussey Seating
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- 3-3:45p** **Educational Session:**  
**Monster Media—John Payne**  
Sponsor: Hunt Construction Group
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- 3:45-4:30p** **Educational Session**  
**Best Practices in Venue Technologies**  
Flagler I & II  
Sponsor: ISS Facility Services
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- 4:30-5:15p** **Educational Session**  
**National Trends in Food & Beverage**  
Flagler I & II  
Sponsor: Centerplate
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- 5:15-6:30p** **Free time**
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- 6:30-7p** **Reception at Four Seasons Resort**  
Royal Poinciana Foyer  
Sponsor: Daktronics
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- 7-9p** **Dinner at the Four Seasons Resort**  
Royal Poinciana Ballroom
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- 9p-12a** **Hospitality Suite, #1671**  
Sponsor: Aramark

## Other sponsored items:

- Event signage**  
Sponsor: OAI Corporation
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- Golf gifts & beverage cart**  
Sponsor: Crossroads Consulting Services