

The 2012 FFMA Annual Conference will be held from **June 17-19, 2012** at:

Four Seasons Resort - Palm Beach  
2800 South Ocean Avenue  
Palm Beach, FL 33480  
(561) 582-2800  
(561) 547-1374 (fax)

<http://www.fourseasons.com/palmbeach>

**Conference Schedule:**

<b>Sunday, June 17, 2012</b>	
8:00am - 11:30am	<b>Board of Directors Meeting</b> Sponsor: Ovations
1:00pm - 5:00pm	<b>Registration</b> Sponsor: Black Onyx Event Services
7:00pm - 8:30pm	<b>Opening Reception Palm Beach County Convention Center 650 Okeechobee Blvd.</b> Sponsor: Ovations
8:00pm - 11:00pm	<b>Hospitality Suite</b> Sponsor: Robbins Sport Surfaces
<b>Monday, June 18, 2012</b>	
7:30am - 5:00pm	<b>Conference Registration</b> Sponsor: Feld Entertainment
7:30am - 8:00am	<b>Continental Breakfast</b> Sponsor: Sentry Event Services

8:00am - 8:10am	<p><b>Welcome Remarks</b></p> <p>Judy Joseph, FFMA President</p>
8:10am - 8:45am	<p><b>Speed Met "Get To Know Your Peeps!"</b></p> <p>Moderated by: Rose Rundle, FFMA Secretary/Treasurer</p>
8:45am - 9:45am	<p><b>Expanding the Life of Your Building</b></p> <p>Sponsored and Presented by: Populous</p>
9:45am - 10:00am	<p><b>Coffee Break</b></p> <p>Sponsor: O,R,&amp;L Facility Services</p>
10:00am - 11:30am	<p><b>Achieving Your Highest Potential</b></p> <p>Presented by: Sherri Winesett, ActionCOACH</p> <p>Sponsor: Centerplate</p>
11:30am - 12:15pm	<p><b>Venue Specific Round Tables</b></p> <p>Moderated by: Allen Johnson, Judy Joseph &amp; Rose Rundle</p> <p>Sponsor: The Bigelow Companies</p>
12:15pm - 1:45pm	<p><b>Lunch On Your Own</b></p>
1:45pm - 3:15pm	<p><b>Bigger Than Big Events "The Stressers"</b></p> <p>Panel Members: Rick Hamilton, Allen Johnson, Mike Walker, Rob Higgins</p> <p>Moderated by: Kim Stone</p> <p>Sponsor: HarrisIT Service</p>
3:15pm - 3:30pm	<p><b>Snack Break</b></p> <p>Sponsor: Andy Frain</p>

3:30pm - 4:30pm	<p><b>Ticketmaster Presentation</b></p> <p>Sponsor: Ticketmaster</p>
6:30pm - 7:00pm	<p><b>Reception at Four Season Resort</b></p> <p>Sponsor: Levy Restaurants</p>
7:00pm - 9:00pm	<p><b>Dinner at Four Seasons Resort</b></p> <p>Sponsor: Ticketmaster</p>
9:00pm - 11:00pm	<p><b>Hospitality Suite</b></p> <p>Sponsor: CleanEvent USA</p>
<b>Tuesday, June 19, 2012</b>	
6:30am - 8:00am	<p><b>Continental Breakfast in Living Room</b></p>
7:30am - 2:00pm	<p><b>Networking Opportunity at The Breaker Rees Jones Course.</b></p> <p><a href="#">The Breakers Rees Jones Course</a>  1550 Flagler Parkway  West Palm Beach, FL 33411  (561) 653-6320</p> <p>Sponsor: StageRight</p> <p>The Breakers Rees Jones® Course (located ten miles away) recently reconstructed as one of the premier golf experiences in the southeast U.S., reflecting the incomparable new-classic style of eminent golf course architect Rees Jones. From its previous incarnation as <a href="#">Breakers West</a>, the new course has been lengthened to more than 7,100 yards and changed into a par 72 layout. A contemporary counterpart to the historic Ocean Course, The Breakers Rees Jones® Course caters to every level of golfer and provides multiple options thanks to challenging water carries, varied pin positions and large landing areas from all tees. For your convenience complimentary shuttle service will be provided from The Breakers resort to The Breakers Rees Jones® Course.</p> <p>Real estate properties are available at Breakers West - <a href="#">click here for details.</a></p>
10:00am - 1:30pm	<p><b>Florida's Presenters Meeting</b></p> <p>Sponsor: Raymond F. Kravis Center</p>

2:00pm - 2:30pm	<b>FFMA Business Meeting</b>
2:30pm - 3:00pm	<b>FFMA Legislative Update</b> Ron Spencer - FFMA Board Memeber/Past President Wayne Malaney - FFMA General Counsel
3:00pm - 4:15pm	<b>Paperless Ticketing: How to Make It Work For You!</b> Presented by Michael Marion and Lynn Singleton  Sponsor: OAI
4:15pm - 4:30pm	<b>Snack Break</b>  Sponsor: ISS 24/7
4:30pm - 5:30pm	<b>Agents/Promoters Panel</b> Sponsor: Hussey Seating
6:30pm - 7:00pm	<b>Reception at Four Seasons Resort</b>  Sponsor: Daktronics
7:00pm - 8:30pm	<b>Dinner at Four Seasons Resort</b>
8:30pm - 11:00pm	<b>Hospitality Suite</b>  Sponsor: Aramark