

The 2010 FFMA Operations Seminar is scheduled for **October 26, 2010**.

[Ocean Center](#)

101 N. Atlantic Avenue
Daytona Beach, FL 32118

8:00am – 9:30am – Registration

Registration is located in the East Lobby/ECHO Gallery. The Ocean Center currently has a traveling art exhibit on display called “The Color of Rock: The Art of Philip Burke” which is from the Rock & Roll Hall of Fame Museum.

8:30am – 9:30am - Breakfast by OVATIONS; opening remarks from Don Poor, Ocean Center Director

The breakfast menu will consist of a Bistro Breakfast Panini Station with a selection of Meats, Cheese, and Eggs, Cooked to order; Fresh Display of Berries with Honey Key Lime Yogurt; Fresh Baked Muffins, Scones and Bagels; House made Granola with Whole Milk, Skim Milk and Soy Milk;; Fresh Florida Orange Juice, & Deluxe Coffee Service.

9:45am–10:30am - CUSTOMER SERVICE - “If we don’t take care of our customers, someone else will”

Presented by Dean Kurtz – Chief Guest Services Officer at International Speedway Corporation, Daytona International Speedway, & Daytona 500 Experience.

10:45am - 11:30am -“It ain’t easy being GREEN” - Technology that will help reduce operating costs

Presented by John Nix – CEM Florida Power & Light

11:45am - 12:30pm - Tour of The New Ocean Center with Kris Beatty – Assistant Director, Ocean Center

Volusia County’s “Crown Jewel” - The newly expanded Ocean Center officially re-opened in February 2009 with 164,000 square feet of Exhibit Space; 42,000 square ft. Arena & 36 breakout rooms totaling 32,000 square feet of meeting space.

12:30pm - 1:30pm - Lunch by OVATIONS

On the menu will be the “Ovations Trattoria”; An Array of Antipasto; A Selection of Pasta Dishes; A Carving Station; Classic Steak Fiorentina; & Italian Sausage. For Dessert – Warm Spumante Sabayon with Balsamic Strawberries.

1:45pm – 2:15pm - “What’s New” – Technology & Trends

With Joseph Wright – Chief Architect Retail Systems & Marvin Reece – Program Manager with the Harris Corporation. Joseph & Marvin were instrumental in the installation and integration of technology at the new Amway Center.

2:30pm - 3:15pm - Event Safety & Security

Presented by Brian Avery – Safety Consultant and Partner with Avery & Avery, Orlando Florida as well as the President and Owner of Event Safety & Security Services, Orlando Florida. Brian Avery has been working within the events and attractions industries for over an eighteen year period. For more than a decade, Brian has concentrated his efforts by providing safety and risk management services to those industries. He has obtained his experience from organizations such as SeaWorld, Discovery Cove, Universal Orlando, Cedar Point, GES Exposition Services, and numerous other locations as a consultant.

3:15pm – 3:45pm - Afternoon Break

Enjoy an assortment of beverages, Chocolate Brownies, Fresh Baked Cookies, & Whole Fruit

3:45pm – 4:45pm - Town Hall Discussion

5:00pm – 6:00pm - Trade Show & Closing Reception

For the first time ever we are incorporating a small trade show in with the closing reception.

Don Poor with the Ocean Center will be hosting the 2010 FFMA Operations Seminar.

The Ocean Center is proud to be the host of the 2010 Florida Facility's Managers Operations Seminar on Tuesday, October 26, 2010. The Operations Seminar is designed to bring individuals together from all areas of Florida for an exciting day of educational seminars. We hope everyone is looking forward to this year's seminar and encourage each facility to bring as many personnel from your facility as possible, everyone will benefit from the seminars!

Event will start at 8:30am with Breakfast

Event will end with a Trade Show/Reception at 6:00pm

Accommodations:

HILTON DAYTONA BEACH RESORT - The Hilton Daytona Beach hotel is located directly on the "World's Most Famous Beach" in the heart of Ocean Walk Village, a \$1 billion dollar seaside vacation, entertainment and meetings district in Daytona Beach, Florida. Our Daytona Beach, Florida hotel features 744 guest rooms including suites and beachfront cabanas with most rooms overlooking the Atlantic Ocean. This Daytona Beach, Florida hotel and resort offers several options for dining in style. Enjoy oceanfront dining in Doc Bales' Grill, our signature restaurant; your favorite sports action in Legends Sports Bar; casual food in our beachfront Seaside Food Pavilion; live weekend music in our intimate lobby bar Clocktower Lounge; The Atlantic Gourmet Coffee & Marketplace is perfect for guests on the go; and the best fun in the sun is found at The Pelican Bar featuring specialty drinks, grilled specialties and your favorite beach music.

Hilton Daytona Beach Resort
Just across the street from the Ocean Center
Room rate of \$79 per night including Breakfast
Please Call or Email: Lori Hunter
Telephone: 386-254-4500
Email: lhunter@oceancenter.com

100 North Atlantic Avenue,
Daytona Beach, Florida,
32118

Registration:

Click Here for the Seminar Registration Form. This form should be completed and either mailed to the Ocean Center, 1-1 N. Atlantic Ave., Daytona Beach, FL 32118 or faxed to 386-254-4512
ATTN: Lori Hunter

All checks must be made out to the Ocean Center.

The registration fee is \$25 for FFMA facility members and staff, \$35 for non-FFMA facility member and staff, and \$25 for college students until October 19, 2010. If post-marked after October 19, 2010, fees increase to \$35 for FFMA facility members and staff, \$45 for non-FFMA facility member and staff.

Ocean Center Directions

Ocean Center
101 N. Atlantic Ave.
Daytona Beach, FL 32118

Driving directions

From Tampa, Orlando, DeLand, and Deltona: Take I-4 east to International Speedway Boulevard (U.S. 92). Continue east to Atlantic Avenue (A1A) traveling north to Earl Street and turn left. The parking garage is on the right.

From Jacksonville, St. Augustine, and Palm Coast: Take I-95 south to International Speedway Boulevard (U.S. 92). Go east on International Speedway Boulevard to Atlantic Avenue and turn left. Continue north to Earl Street and turn left. The parking garage is on the right.

From Miami, Broward, Brevard, and New Smyrna Beach: Take I-95 north to International Speedway Blvd. (U.S. 92). Go east on International Speedway Boulevard to Atlantic Avenue and turn left. Continue north to Earl Street and turn left. The parking garage is on the right.