

The 2009 FFMA Annual Conference is scheduled for **June 21-23, 2009**.
 More Information will be posted as it becomes available.

The Annual Conference will be held at:

Four Seasons Resort - Palm Beach
 2800 South Ocean Avenue
 Palm Beach, FL 33480
 (561) 582-2800
 (561) 547-1374 (fax)

<http://www.fourseasons.com/palmbeach>

Conference Schedule:

Note: Draft Agenda as of May 27, 2009	
Sunday, June 21, 2009	
8:00am - 11:30am	Board of Directors Meeting
1:00pm - 5:00pm	Registration
7:00pm - 8:30pm	Opening Reception at AEG Live - SE Offices Sponsor: AEG Live, SE - John Valentino
8:00pm - 11:00pm	Hospitality Suite
Monday, June 22, 2009	
7:30am - 5:00pm	Conference Registration
7:30am - 8:00am	Continental Breakfast
8:00am - 8:10am	Morning Welcome "Helping Each Other Through Tough Times" <i>Mickey Farrell - FFMA President</i>
8:10am - 9:00am	Ticketmaster Presentation <i>Tim O'Leary</i>
9:00am - 9:45am	Session #2 - Contemporary Services Corporation (CSC)
9:45am - 10:00am	Coffee Break
10:00am - 11:00am	"Retaining Customers & Generating New Business In Today's Economy" <i>Bill Sutton - President</i> <i>Bill Sutton & Associates</i>
11:00am - 11:45am	"Sharing Best Practices for Cost Cutting" - Panel Discussion. Kim Stone - GM, AmericanAirlines Arena Rose Rundel - GM, Harborside Event Center

	Judy Joseph - VP of Programming, TBPAC Bill Becker - Retired Past President, FFMA
11:45am - 1:30pm	Lunch on Own
1:30pm - 2:15pm	"Buildings Have Feelings, Too" <i>Russ Simons, Senior Principal Populous</i>
2:15pm - 2:45pm	"Mega Shelter Assistance Team - A Great Resource For Facilities" <i>Russ Simons, Senior Principal, Populous Rose Rundel, GM, Harborside Event Center</i>
2:45pm - 3:00pm	Coffee Break
3:00pm - 3:45pm	Florida Legislative Report - Q&A with Wayne Malaney, P.A., <i>FFMA General Counsel</i>
3:45pm - 4:15pm	"Launch of FFMA's New Website" <i>Eric Staufer, FFMA Webmaster</i>
6:30pm - 9:00pm	Reception & Dinner at Four Seasons Resort
9:00pm - 11:00pm	Hospitality Suite
Tuesday, June 23, 2009	
7:30am - 8:00am	Continental Breakfast
8:00am - 2:00pm	Networking Opportunity <i>Sponsor: Centerplate Sponsor: StageRight</i>
10:00am - 1:30pm	Florida's Presenters Meeting <i>Sponsor: Kravis Center, Lee Bell</i>
2:00pm - 2:45pm	"Rewriting Your Event Contracts to Provide Tax Protections." <i>Wayne Malaney, P.A., FFMA General Counsel</i>
2:45pm - 3:00pm	Coffee Break
3:00pm - 3:45pm	FFMA Business Meeting
4:00pm - 5:00pm	Agents/Promoters Panel
6:30pm - 7:00pm	Reception at Hotel
7:00pm - 8:30pm	Dinner at Hotel
8:30pm - 11:00pm	Hospitality Suite

Conference Registration:

<u>Early Bird Registration (by May 20th)</u>		
Members	\$175.00	(Tuesday golf included)

Spouse/Other	\$100.00	(plus \$75/rnd for golf)
Non-Members	\$225.00	(plus \$75/rnd for golf)
Child	\$50.00	<i>Ages 13-18 - Ages 12 and Younger are Free</i>
<u>Regular Registration (after May 20th)</u>		
Members	\$200.00	(Tuesday golf included)
Spouse/Other	\$100.00	(plus \$75/rnd for golf)
Non-Members	\$250.00	(plus \$75/rnd for golf)
Child	\$50.00	<i>Ages 13-18 - Ages 12 and Younger are Free</i>

Employees within member facilities, who are not FFMA members, must register at the non-member rate. Golf is extra. Golf club rental is the golfer's expense.

Florida Presenters, who are not FFMA members, must register at the non-member rate. Golf is extra. Golf club rental is the golfer's expense.

Note: A \$35.00 handling fee will be charged for any cancellations made after June 6th, 2009.